

Minnesota Sled Hockey Association

Board Meeting Agenda – Oct. 4, 23'

- 1. Call to order
 - a. In attendance: Robert Ellinghysen, Kelly Buhr, Craig Boser, Jason Smock, Bill Grommesh, Craig, Lee Costley, Kurt Ellis, Jason Saude
- 2. Review/approve (last months) minutes all approved
- 3. Financials (report from ECF)
 - a. Review P&L
 - b. Review grants
 - c. Upcoming expenses/board approval
 - i. Upcoming NHL Sled Classic
 - 1. Board approved the following expenses:
 - a. Registration will be \$500 per team, cover cost of 1-2 teams
 - b. Wild Jerseys, will be used for multiple years looking for quotes
 - c. Offer a \$100 travel stipend to every player that attends
 - d. Hotel/flight for 2 coaches and a manager
 - ii. Jason researching potential quotes to purchase MSHA clothing to sell at events
- 4. Team liaison reports
 - a. Wild changes with board members due to recent audit, may reschedule ice breaker tournament
 - b. Hope recent participant/parent meeting, starting practice Oct. 21, ordered new jerseys and jackets

- c. Rochester finalizing bylaws, potential upcoming fundraiser with local college teams
- 5. New Program Update
 - a. Hermantown is putting another sheet of ice in and committed to making it accessible and once finished would like to hold try sled hockey events and potentially have a sled hockey team
- 6. Outreach/team development report
 - a. Upcoming try sled hockey event in Moorhead
 - b. Held Bemidji sled hockey event
- 7. Player/coach development report
 - a. Email schedules to Lee will create google calendar to input each programs schedule/ice time ideal to have on MSHA website
- 8. Sled camp/coaching clinic
 - a. July 12-14 & July 19-21 at Blaine
 - i. Potentially skills camp one weekend and women's sled hockey appreciation other weekend
 - b. Will reach out to other rinks for more potential date options as Blaine is limited
- 9. NHL Sled Classic management/recruitment/sign-up
 - a. Deadline to express interest is next Friday adult event, must be 17, unless rostered/waivered as adult player
 - b. Have a manager (Julia Siouxland) and head coach (Lee Costley) in place
 - c. Will have practice opportunities prior to tournament
 - d. MSHA will cover expenses as approved by BOD earlier in meeting
- 10. Fundraising report
 - a. Sponsors for season/year
 - i. Kowalski, \$1000
 - ii. TCO, \$500
 - iii. Dick's House of Sport, \$6000 (increased sponsorship)
 - 1. Strong interest in having sleds at their rink
 - 2. Would like to be involved in camps/women's sled hockey appreciation weekend
 - iv. Shriners, \$2500

- 1. Director of outreach for Shriners would like to be a part of MSHA BOD
- 11.Social media/marketing/website report
 - a. MSHA marketing materials
 - i. Toni looking into getting quotes to create two marketing kits to bring to events to promote the MSHA (tablecloth, hand-outs, brochures, etc.)
- 12. Review upcoming events/waivers
 - a. Waiver on USA Hockey website
- 13. HF report
- 14. WILD Foundation report
 - a. Wild logo management/approvals
 - b. 50/50 raffle
 - i. In addition to raffle will do program sales (receive \$1500 for program sales)
 - ii. Will get two 50/50 raffles and one will be on diversified hockey night
- 15. Schedule Annual Meeting (March)
 - a. November will be mid-season annual meeting and will notify all programs
 - i. Get zoom link this week to distribute
- 16. New items
- 17. Adjourn